



Nebraska Defense
Counsel Association

Embassy Suites by Hilton
Omaha La Vista Hotel &
Conference Center
12520 Westport Parkway
La Vista, NE 68128

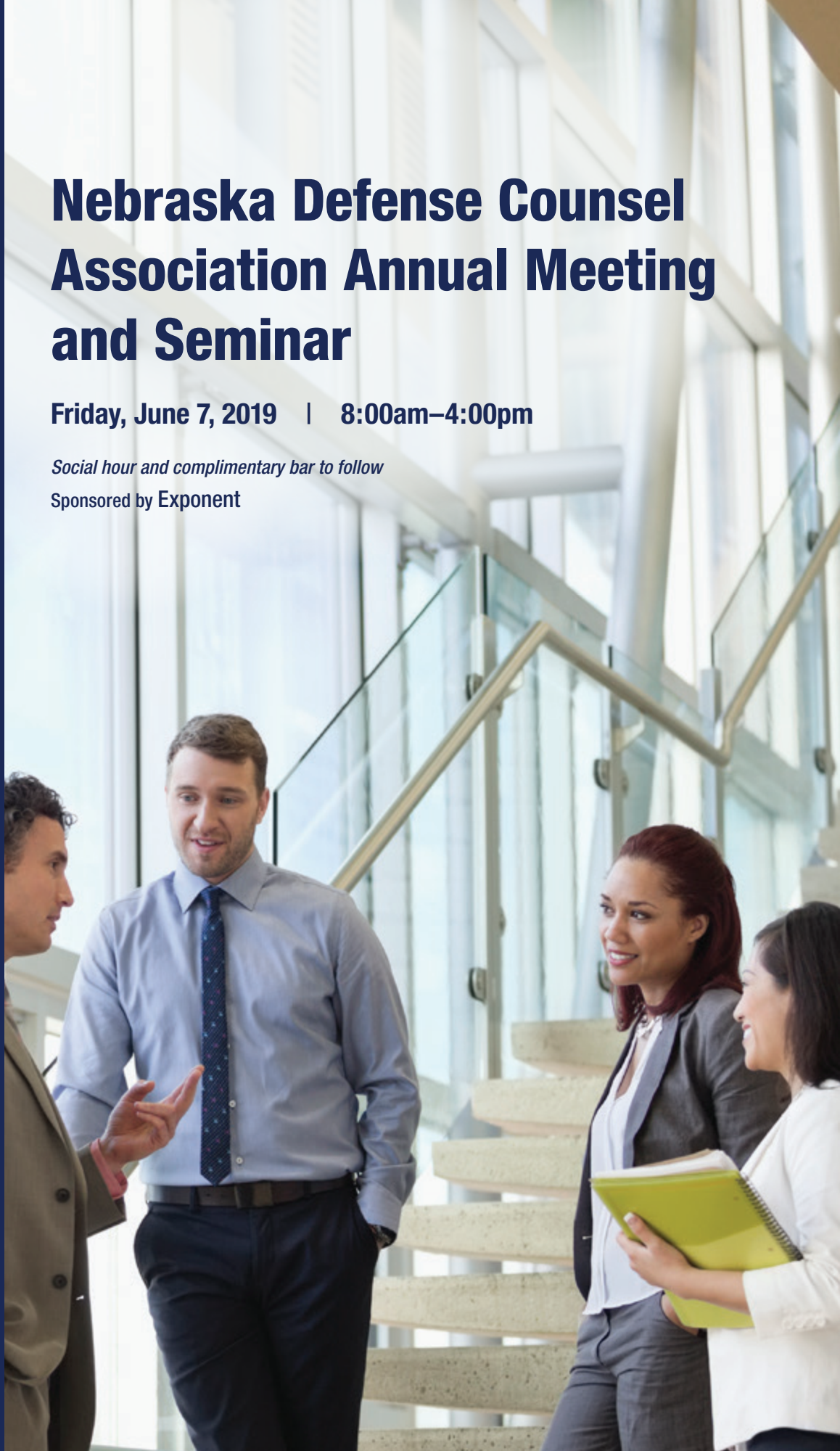
CLE Est.: 5.50 Hours
Including 3.25 Hours
of Ethics Credits

Nebraska Defense Counsel Association Annual Meeting and Seminar

Friday, June 7, 2019 | 8:00am–4:00pm

Social hour and complimentary bar to follow

Sponsored by Exponent



REGISTER NOW

Nebraska Defense Counsel Association Annual Meeting and Seminar

Friday, June 7, 2019

8:00am–4:00pm

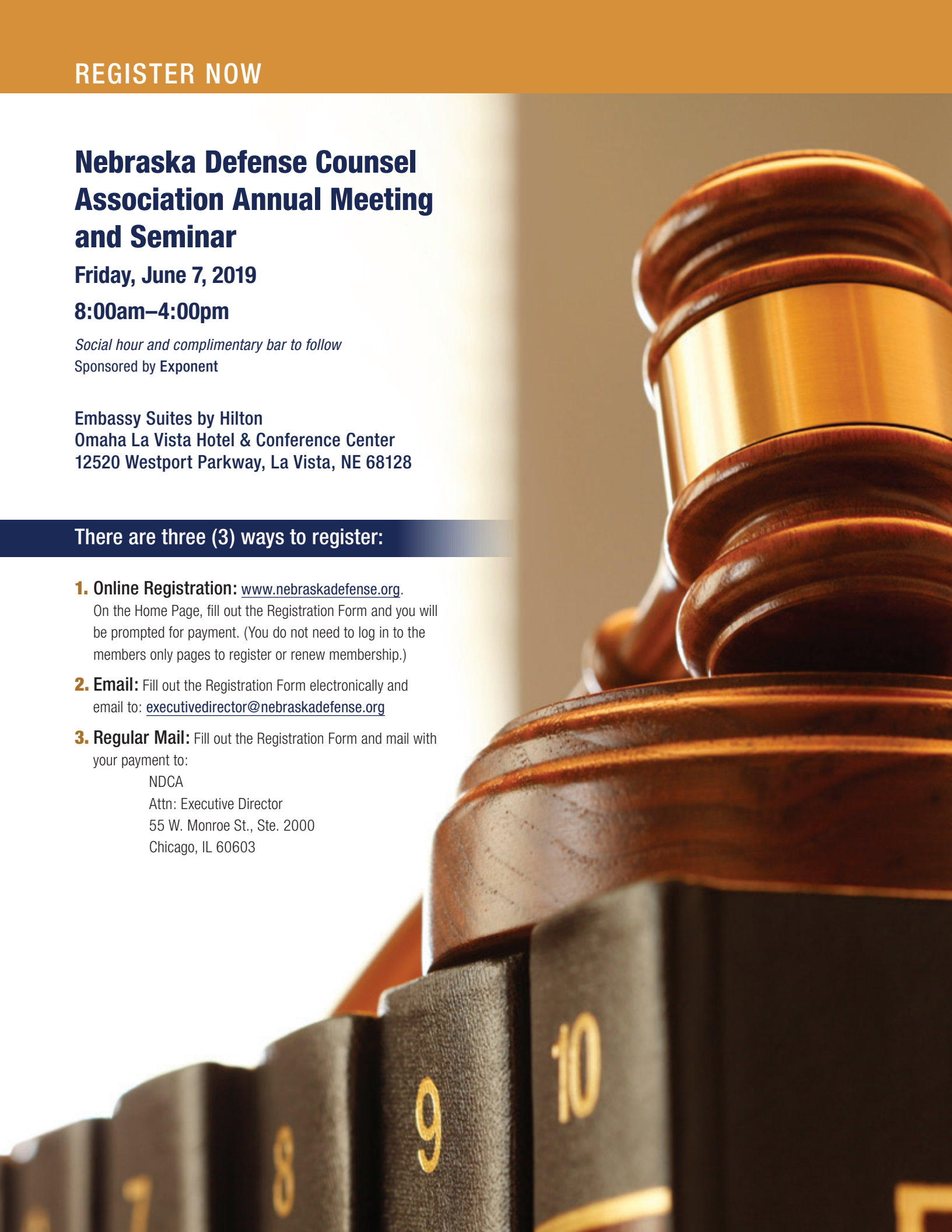
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There are three (3) ways to register:

- 1. Online Registration:** www.nebraskadefense.org.
On the Home Page, fill out the Registration Form and you will be prompted for payment. (You do not need to log in to the members only pages to register or renew membership.)
- 2. Email:** Fill out the Registration Form electronically and email to: executivedirector@nebraskadefense.org
- 3. Regular Mail:** Fill out the Registration Form and mail with your payment to:
NDCA
Attn: Executive Director
55 W. Monroe St., Ste. 2000
Chicago, IL 60603



PROGRAM SCHEDULE

8:00am–8:30am	Registration and Continental Breakfast	CLE Est.: 5.50 Hours Including 3.25 Hours of Ethics Credits
8:30am–8:45am	Legislative Update Speaker: Andy Pollock, Rembolt Ludtke LLP	
8:45am–9:15am	Annual Case Law Review Speaker: Mary M. Schott, Sodoro Daly Shomaker & Selde PC LLO	
9:15am–10:15am	The Ethical Pitfalls of Advising Friends and Family To answer the question or not: that is the common dilemma that lawyers face at holiday parties, family or class reunions, and sometimes on random afternoons. This presentation will consider a common scenario: a family member or friend presents what seems to be an innocuous legal question, what should an attorney do? In making the decision on whether and how to answer that question, and the countless others that are likely to follow, there are a number of ethical issues that arise. Using the Nebraska Rules of Professional Conduct, the presentation will (1) examine common ethical pitfalls of providing informal legal advice; (2) identify problems unique with representing friends and family; and (3) identify and determine conflicts of interest. Speaker: Baxter D. Drennon, Wright Lindsey & Jennings LLP	
10:15am–10:45am	Break	
10:45am–12:15pm	Cyber Competence Technology can make our personal and professional lives “easier,” but also poses significant ethical and malpractice risks. Cyber criminals are developing increasingly sophisticated schemes to access law firm data and steal client and law firm assets. This program will explain the new ABA Ethics Opinion on a lawyer’s obligations in the wake of a cyber breach, emerging trends in cyber security, discuss hypotheticals based on actual malpractice claims, and suggest best practices to reduce cyber-security risks. Sponsored by the Professional Negligence Substantive Law Committee Speakers: January D. Allen, Overturf & Hull P.C. Alice M. Sherren, Minnesota Lawyers Mutual Daniel C. Nelson, CIEH, Armstrong Teasdale LLP	
12:15pm–1:15pm	Lunch provided by NDCA	
1:15pm–1:30pm	Awards and Business Meeting	
1:30pm–2:15pm	Recognizing Implicit Bias: The First Step to Developing Bias Interrupters This presentation will focus on the fact that we all have hidden biases that can influence our interactions with others and the way we perform our jobs. The various types of bias that can affect us will be explored. This exploration will be followed by a discussion on the possible approaches that can be developed in a particular organization to interrupt and avoid acting on bias. Speaker: Professor Anna Williams Shavers, Associate Dean of Diversity and Inclusion, University of Nebraska College of Law	

Schedule continues on next page.

PROGRAM SCHEDULE *continued*

2:15pm–2:45pm

Everything You’ve Always Wanted to Know About Emotional and Support Animals Under The Law, But Were Afraid To Ask!

In this fast-paced seminar, we will break down the fanciful myths and harsh realities of employers and business owners’ obligations under the patchwork of laws governing emotional and support animals in 2019.

Speaker: Eric W. Tiritilli, Lamson Dugan Murray LLP
Chair, Employment Law Substantive Law Committee

2:45pm–3:00pm

Break

3:00pm–4:00pm

What’s New in Jury Selection? The What and How of Using Analytics in Voir Dire

This presentation will address new techniques for use in Voir Dire through the application of big data concepts applying analytics to develop critical juror background information. This innovative Voir Dire process will use techniques to develop critical information about each prospective juror. The latest technology will be used to reveal public information on consumer behavior, business and social media including prospective jurors, political and charitable tendencies. This presentation will provide tremendous insight into the profile of potential jurors and assisting clients with developing juror profiles with the help of analytical tools and business analytics.

Speakers: Daniel F. Church, Morrow Willnauer Church LLC
Bryce Gartner, Icimo LLC

4:00pm–5:30pm

Happy Hour

Sponsored by **Exponent**

LOCATION

The Nebraska Defense Counsel Association Annual Meeting and Seminar will be held Friday, June 7, 2019 at Embassy Suites Omaha La Vista Hotel & Conference Center, 12520 Westport Parkway, La Vista, NE 68128. See following page for more hotel information.



GENERAL INFORMATION

Nebraska Defense Counsel Association Annual Meeting and Seminar

Friday, June 7, 2019, 8:00am–4:00pm

Social hour and complimentary bar to follow.

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Embassy Suites by Hilton Omaha La Vista Hotel & Conference Center

12520 Westport Parkway, La Vista, Nebraska 68128

Registration

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Chicago, IL 60603

Directions

Heading either East or West on Interstate 80—take the Giles Road Exit. (Exit 442) Turn south onto Giles Road and take the next right onto Southport Parkway. Make your first right onto Westport Parkway and the Embassy Suites is on your right. Complimentary uncovered, self-parking is available, only a short walk from the conference center. There is no valet parking available.

Hotel Accommodations

A limited number of discounted hotel rooms have been made available at [Embassy Suites by Hilton Omaha La Vista Hotel & Conference Center](#), 12520 Westport Parkway, La Vista, Nebraska, 68128. To take advantage of the group rate of **\$129 single/double**, call **1-800-EMBASSY** and request the **Nebraska Defense Counsel Association** guest room block or [click here \(http://bit.ly/2XMKrhj\)](http://bit.ly/2XMKrhj) to register online.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **May 17, 2019**, to be eligible for the group rate. Requests for reservations made after **May 17** are subject to room and rate availability. A small portion of your room rate offsets the costs of the seminar.

Cancellation/Refund Policy

The registration fee is fully refundable for cancellations received on or before **May 17, 2019**. Cancellations received after **May 17, 2019** and on or before **May 31, 2019**, will receive a refund, less a \$100 processing fee. Cancellations made after **May 31, 2019**, will not receive a refund. All cancellations and requests for refunds must be made in writing. Fax **312.795.0747** or email executivedirector@nebraskadefense.org. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same manner that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Questions

If you have any questions regarding the 2019 NDCA Annual Meeting please email executivedirector@nebraskadefense.org or call **312.795.1101**.





ATTENDEE REGISTRATION FORM

[Click here](#) to fill out registration form electronically.

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12520 Westport Parkway, La Vista, Nebraska 68128

Name: _____

Title: _____ NE Bar Number: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

*Please note that registration confirmation will be sent only to the email address that is provided on this form.

ATTENDEE REGISTRATION OPTIONS

- NDCA Member** \$250
- NDCA Discount Firm** \$200
(4th, 5th, 6th, etc., registration*)
* If more than 3 members of the same law firm register, then each additional member from that firm qualifies for the discounted rate.
Requires mail in registration.
- Non-Member** \$475
- Insurance Industry Member** \$200
- Government/Public Sector/Non-Profit Attorney** \$50
- Law Student** \$20

FIRM SPONSORSHIP LEVEL OPTIONS

- Platinum** \$1,500
Includes three registrations
- Gold** \$1,250
Includes two registrations
- Silver** \$850
Includes one registration

Registration fee includes: parking, wi-fi, electronic seminar materials, meals and refreshments provided throughout the day, followed by a complimentary social hour.

Total: \$ _____

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ADVERTISING OPTIONS AND SPONSORSHIP OPPORTUNITIES

Annual Meeting Exhibit Booth	\$750
Additional Exhibitor Representative	\$150 per person
Full-Page Annual Meeting Ad	\$750
Half-Page Annual Meeting Ad	\$500

SPONSORSHIP LEVELS

Platinum: \$2,500 6' table, 2 badges allowing event attendance with meals, sponsorship of a featured event (*example: reception, lunch, etc.*), recognition in convention materials, and company's name displayed as a Platinum Sponsor throughout the event. Platinum Sponsors are also supplied with an event registration list.

Gold: \$1,500 6' table, 1 badge allowing event attendance with meal, sponsorship of a break-level sponsor item (*example: reception refreshments, conference materials, parking, etc.*), recognition in convention materials, and company's name displayed as a Gold Sponsor throughout the event.

Silver: \$1,000 Sponsorship of a break-level sponsor item (*example: morning or afternoon break, etc.*), recognition in the convention materials and company's name displayed as a Silver Sponsor throughout the event.

Bronze: \$500 Recognition in convention materials and company's name displayed as a Bronze Sponsor throughout the event.

ANNUAL MEETING FIRM SPONSORSHIPS

Platinum:	\$1,500 / 3 Registrations
Gold:	\$1,250 / 2 Registrations
Silver:	\$850 / 1 Registration

SUPPLEMENTAL NDCA ADVERTISING/ SPONSORSHIP OPTIONS

NDCA Quarterly Webinar <i>(logo on screen throughout event)</i>	\$500
Full Page Ad in NDCA Newsletter (3 issues)	\$2,000
Half-Page Ad in NDCA Newsletter (3 issues)	\$1,500
Quarter-Page Ad in NDCA Newsletter (3 issues)	\$1,000

EXCLUSIVE 2019 SPONSORSHIP PACKAGE

NDCA is now offering a special value package option for 2019 that includes:

- Platinum Sponsorship (*see above for details*)
- Full-page ad guaranteed in 3 issues of the NDCA Newsletter
- Premium placement of company firm/logo, contact information, and website link from the homepage of www.nebraskadefense.org

Maximum exposure to your target market for only \$3,500. Our best value!

Yes, I would like to partner with NDCA in 2019

<input type="checkbox"/> Special Value Package	\$3,500
<input type="checkbox"/> Platinum Sponsorship	\$2,500
<input type="checkbox"/> Gold Sponsorship	\$1,500
<input type="checkbox"/> Silver Sponsorship	\$1,000
<input type="checkbox"/> Bronze Sponsorship	\$500
<input type="checkbox"/> Annual Meeting Platinum Firm Sponsorship	\$1,500
<input type="checkbox"/> Annual Meeting Gold Firm Sponsorship	\$1,250
<input type="checkbox"/> Annual Meeting Silver Firm Sponsorship	\$850
<input type="checkbox"/> NDCA Quarterly Webinar	\$500
<input type="checkbox"/> Full-Page Ad in NDCA Newsletter (3)	\$2,000
<input type="checkbox"/> Half-Page Ad in NDCA Newsletter (3)	\$1,500
<input type="checkbox"/> Quarter-Page Ad in NDCA Newsletter (3)	\$1,000

Enclosed is my check made payable to the Nebraska Defense Counsel Association in the amount of \$_____



Please return this portion to:

NDCA
 Attn: John Hovis, *Sponsorships and Exhibits Manager*
sponsorship@nebraskadefense.org
 55 W. Monroe St., Ste. 2000
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