



Nebraska Defense Counsel Association

2021 Advertising & Sponsorship Opportunities

NDCA is a state-wide association dedicated to serving the needs of its members. Membership is open to Nebraska attorneys who devote a majority of their law practice to the defense of civil lawsuits. The NDCA is comprised of approximately 200 Nebraska defense attorneys practicing in state and federal courts.



Advertising and Sponsorship with the NDCA provides the opportunity to connect with Nebraska's foremost defense practitioners. As a partner, your company/firm is featured on the NDCA website www.nebraskadefense.org, on signage at events, in the NDCA Newsletter and more.

Nebraska Defense Counsel Association

Your Valued Support is Appreciated!

NDCA Annual Meeting Advertising Options and Exhibition Opportunities

| | |
|-------------------------------------|-------------------------|
| Annual Meeting Exhibit Booth | \$750 |
| Additional Exhibitor Representative | \$150 per person |
| Full-Page Annual Meeting Ad | \$750 |
| Half-Page Annual Meeting Ad | \$500 |

Sponsorship Levels

Platinum: \$2,500

6' table, 2 badges allowing event attendance with meals, sponsorship of a featured event (example: reception, lunch, etc.), recognition in convention materials, and company's name displayed as a Platinum Sponsor throughout the event. Platinum Sponsors are also supplied with an event registration list.

Gold: \$1,500

6' table, 1 badge allowing event attendance with meal, sponsorship of a break-level sponsor item (example: reception refreshments, conference materials, parking, etc.), recognition in convention materials, and company's name displayed as a Gold Sponsor throughout the event.

Silver: \$1,000

Sponsorship of a break-level sponsor item (example: morning or afternoon break, etc.), recognition in the convention materials and company's name displayed as a Silver Sponsor throughout the event.

Bronze: \$500

Recognition in convention materials and company's name displayed as a Bronze Sponsor throughout the event.

Annual Meeting Firm Sponsorships

Platinum: \$1,500 / 3 Registrations

Gold: \$1,250 / 2 Registrations

Silver: \$850 / 1 Registration

Supplemental NDCA Advertising/Sponsorship Options

| | |
|--|----------------|
| NDCA Quarterly Webinar (logo on screen throughout event) | \$500 |
| Full Page Ad in NDCA Newsletter (3 issues) | \$2,000 |
| Half-Page Ad in NDCA Newsletter (3 issues) | \$1,500 |
| Quarter-Page Ad in NDCA Newsletter (3 issues) | \$1,000 |

EXCLUSIVE SPONSORSHIP PACKAGE

NDCA is now offering a **special value package** option that includes:

- **Platinum Sponsorship** (see previous page for details)
- **Full-page ad** guaranteed in 3 issues of the *NDCA Newsletter*
- **Premium placement** of company firm/logo, contact information, and website link from the homepage of www.nebraskadefense.org

Maximum exposure to your target market for only \$3,500.

OUR BEST VALUE



Yes, I would like to partner with NDCA

| | | | |
|--------------------------|---|-----------------------|---------|
| <input type="checkbox"/> | Special Value Package | See above for details | \$3,500 |
| <input type="checkbox"/> | Platinum Sponsorship | See previous page | \$2,500 |
| <input type="checkbox"/> | Gold Sponsorship | | \$1,500 |
| <input type="checkbox"/> | Silver Sponsorship | | \$1,000 |
| <input type="checkbox"/> | Bronze Sponsorship | | \$500 |
| <input type="checkbox"/> | Annual Meeting Platinum Firm Sponsorship | See previous page | \$1,500 |
| <input type="checkbox"/> | Annual Meeting Gold Firm Sponsorship | | \$1,250 |
| <input type="checkbox"/> | Annual Meeting Silver Firm Sponsorship | | \$850 |
| <input type="checkbox"/> | NDCA Quarterly Webinar | | \$500 |
| <input type="checkbox"/> | Full-Page Ad in NDCA Newsletter (3) | | \$2,000 |
| <input type="checkbox"/> | Half-Page Ad in NDCA Newsletter (3) | | \$1,500 |
| <input type="checkbox"/> | Quarter-Page Ad in NDCA Newsletter (3) | | \$1,000 |

Enclosed is my check made payable to the Nebraska Defense Counsel Association in the amount of \$ _____

Please return this portion to: NDCA, Attn: Cheryl Palombizio 222 S. Riverside Plaza, Ste 1870, Chicago, IL 60606



Nebraska Defense Counsel Association

- See Sponsorship Packages Opportunities for full sponsor benefits.
- Sponsorships/Advertising are not refundable.
- Sponsorships are sold on a first come, first serve basis.
- Sponsorship payments must be received before benefits are initiated.
- Invoice is due 30 days from receipt or as marked on invoice.
- Payment may be made by calling Cheryl Palombizio NDCA Executive Director, (312) 698-6207 with a credit card or by making checks payable to NDCA
- The sponsoring company authorizes NDCA to use sponsors intellectual property in promoting the event, including logos and other brand trademarks.
- No employer/employee relationship is established or implied with this sponsor agreement.
- NDCA has no liability or responsibility to the Sponsor beyond the scope of this agreement.
- If you have questions regarding this form or need special payment arrangements made, please contact (888) 341-3587

NDCA Sponsor Agreement

___ Check ___ MasterCard ___ Visa ___ AMEX MPI Tax ID: 31-1335796

Make check payable to NDCA. Sponsorships are not recognized until form and payment are received.

Account # _____ Exp. _____ CVV Code _____

Name on Card _____

Date _____

Company Authorized Representative Signature _____

THANK YOU FOR YOUR PARTNERSHIP

For more information, please contact:

Nebraska Defense Counsel Association
Attn: Cheryl Palombizio, Executive Director
(312) 698-6207
executivedirector@nebraskadefense.org
222 S. Riverside Plaza, Ste 1870
Chicago, IL 60606