



Nebraska Defense Counsel Association

2020 Advertising & Sponsorship Opportunities

NDCA is a state-wide association dedicated to serving the needs of its members. Membership is open to Nebraska attorneys who devote a majority of their law practice to the defense of civil lawsuits. The NDCA is comprised of approximately 200 Nebraska defense attorneys practicing in state and federal courts.



Advertising and Sponsorship with the NDCCA provides the opportunity to connect with Nebraska's foremost defense practitioners. As a partner, your company/firm is featured on the NDCCA website www.nebraskadefense.org, on signage at events, in the NDCCA Newsletter and more.

Nebraska Defense Counsel Association

**Your Valued Support
is Appreciated!**

NDCCA Annual Meeting Advertising Options and Exhibition Opportunities

Annual Meeting Exhibit Booth	\$750
Additional Exhibitor Representative	\$150 per person
Full-Page Annual Meeting Ad	\$750
Half-Page Annual Meeting Ad	\$500

Sponsorship Levels

Platinum: \$2,500

6' table, 2 badges allowing event attendance with meals, sponsorship of a featured event (example: reception, lunch, etc.), recognition in convention materials, and company's name displayed as a Platinum Sponsor throughout the event. Platinum Sponsors are also supplied with an event registration list.

Gold: \$1,500

6' table, 1 badge allowing event attendance with meal, sponsorship of a break-level sponsor item (example: reception refreshments, conference materials, parking, etc.), recognition in convention materials, and company's name displayed as a Gold Sponsor throughout the event.

Silver: \$1,000

Sponsorship of a break-level sponsor item (example: morning or afternoon break, etc.), recognition in the convention materials and company's name displayed as a Silver Sponsor throughout the event.

Bronze: \$500

Recognition in convention materials and company's name displayed as a Bronze Sponsor throughout the event.

Annual Meeting Firm Sponsorships

Platinum: \$1,500 / 3 Registrations

Gold: \$1,250 / 2 Registrations

Silver: \$850 / 1 Registration

Supplemental NDCCA Advertising/Sponsorship Options

NDCCA Quarterly Webinar (logo on screen throughout event)	\$500
Full Page Ad in NDCCA Newsletter (3 issues)	\$2,000
Half-Page Ad in NDCCA Newsletter (3 issues)	\$1,500
Quarter-Page Ad in NDCCA Newsletter (3 issues)	\$1,000

EXCLUSIVE 2020 SPONSORSHIP PACKAGE

NDCA is now offering a **special value package** option for 2020 that includes:

- **Platinum Sponsorship** (see previous page for details)
- **Full-page ad** guaranteed in 3 issues of the *NDCA Newsletter*
- **Premium placement** of company firm/logo, contact information, and website link from the homepage of www.nebraskadefense.org

Maximum exposure to your target market for only \$3,500.

OUR BEST VALUE



Yes, I would like to partner with NDCA in 2020

<input type="checkbox"/>	Special Value Package	See above for details	\$3,500
<input type="checkbox"/>	Platinum Sponsorship	See previous page	\$2,500
<input type="checkbox"/>	Gold Sponsorship		\$1,500
<input type="checkbox"/>	Silver Sponsorship		\$1,000
<input type="checkbox"/>	Bronze Sponsorship		\$500
<input type="checkbox"/>	Annual Meeting Platinum Firm Sponsorship	See previous page	\$1,500
<input type="checkbox"/>	Annual Meeting Gold Firm Sponsorship		\$1,250
<input type="checkbox"/>	Annual Meeting Silver Firm Sponsorship		\$850
<input type="checkbox"/>	NDCA Quarterly Webinar		\$500
<input type="checkbox"/>	Full-Page Ad in NDCA Newsletter (3)		\$2,000
<input type="checkbox"/>	Half-Page Ad in NDCA Newsletter (3)		\$1,500
<input type="checkbox"/>	Quarter-Page Ad in NDCA Newsletter (3)		\$1,000

Enclosed is my check made payable to the Nebraska Defense Counsel Association in the amount of \$_____

Please return this portion to: NDCA, Attn: John Hovis, Sponsorships and Exhibits Manager,
55 W. Monroe St., Suite 2000, Chicago, IL 60603



Nebraska Defense Counsel Association

For more information, please contact:

Nebraska Defense Counsel Association

Attn: John Hovis

Sponsorships and Exhibits Manager

(312) 698-6218

sponsorship@nebraskadefense.org

55 W. Monroe St., Suite 2000

Chicago, IL 60603