



NDCA's

ANNUAL MEETING *and* SEMINAR

FRIDAY, JUNE 2, 2017

Location: Nebraska Innovation Campus,
2021 Transformation Drive, in Lincoln, Nebraska

Time: 8:00 a.m. - 3:30 p.m.,
followed by a social hour

Approved for 5.5 credit hours, 1.5 applied
toward professional responsibility.

ATTENDEE
BROCHURE
Deadline:
May 24, 2016



CONFERENCE CENTER
Operated by the Nebraska Alumni Association

For more information visit:
www.nebraskadefense.org

NEBRASKA DEFENSE COUNSEL ASSOCIATION

NDCA's ANNUAL MEETING & Seminar

Location: Nebraska Innovation Campus, 2021 Transformation Drive,
Lincoln, Nebraska.

Time: 8:00 a.m. – 5:00 p.m.

Please join us for CLE presentations specifically geared to aid and energize your trial practice, followed by a social hour. Presenters will include:

*Nationally acclaimed Reptile strategist, **Bill Kanasky, Jr., Ph.D.**, of Courtroom Sciences, Inc., will be presenting concrete ways and strategies to combat reptilian tactics in the courtroom. Now that you know what it is, you need to know how to deal with it. Dr. Kanasky's presentation will be geared toward just that. In addition, Dr. Kanasky will be providing general strategies for jury selection and opening and closing statements that will help you in both your Reptilian and non-Reptilian cases.*

and

***John G. Browning, Esq.**, of Passman & Jones in Dallas, Texas, expert in ethics and social media, Author of, The Lawyers Guide to Social Networking: Understanding Social Media's Impact on the Law, (Thomson Reuters/West Publishing 2010). This program will examine the cutting-edge topic of how lawyers' misuse of social networking sites like Facebook and Twitter can result in malpractice exposure, disciplinary complaints, and adverse effects on cases, clients, and professional reputation. It will look at issues like the evolving standard of digital competence and the changing practice landscape, as well as the potential for social media pitfalls at virtually every step in the case - from case investigation to discovery, preservation of evidence, and researching jurors' online profiles. This presentation will provide real world examples from cases, disciplinary proceedings, and ethics opinions to illustrate the importance of not being "socially" unacceptable in our increasingly wired world.*

2017 ANNUAL MEETING AND SEMINAR



Nebraska Defense Counsel Association

AGENDA

Approved for 5.5 CLE including 2.0 professional responsibility

FRIDAY, JUNE 2, 2017		
TIME	EVENT	SPEAKER
(7:00 a.m. - Building Access)		
7:30 – 8:15 a.m.	REGISTRATION	
8:15 – 8:30 a.m.	Nebraska Legislative Updates	Tara Tesmer Paulson, Rembolt Ludtke, LLP
8:30 – 9:00 a.m.	Nebraska Case Law Updates	Terry R. Wittler, Cline Williams Wright Johnson & Oldfather, L.L.P.
9:00 – 10:00 a.m.	Mediation Panel: “Making Your Mediation Successful”	Amy Van Horne, Kutak Rock, LLP David M. Woodke, Woodke & Gibbons, P.C., L.L.O. Mark A. Christensen, Cline Williams Wright Johnson & Oldfather, L.L.P. Robert W. Shively, Shively Law Group, P.C., L.L.O. Robert J. Parker, Jr., Seiler & Parker, P.C., L.L.O.
10:00 – 10:30 a.m.	Morning Break	Refreshments and meet our sponsors!
10:30 a.m. – 12:00 p.m.	“Don’t Be Socially Unacceptable: Ethical Concerns with Lawyers’ Use of Social Media”	John G. Browning, Passman & Jones, A Professional Corporation
12:00 – 1:00 p.m.	LUNCH	Business Meeting, Sponsor Presentations & Awards
1:00 - 2:15 p.m.	“Trial Sciences Neuro-Psychology: Reptile Strategies and Jury Selection”	Bill Kanasky, Jr., Ph.D., of Courtroom Sciences, Inc.
2:15 – 2:30 p.m.	Afternoon Break	
2:30 – 3:30 p.m.	“Trial Sciences Neuro-Psychology: Reptile Strategies and Jury Selection” continued	Bill Kanasky, Jr., Ph.D., of Courtroom Sciences, Inc.
3:30 – 5:00 p.m.	SOCIAL HOUR	Please join us for networking and complimentary bar!

John G. Browning, "Don't Be 'Socially' Unacceptable: Ethical Concerns With Lawyers' Use of Social Media"



- Over 1 billion unique users each month; 400 hours of video are uploaded to YouTube each minute
- Over 1.8 billion users
- Approximately 1 billion registered users (293 million monthly active users)
- Over 500 million users
- Over 700 million active users (over 60% log in daily)

Bill Kanasky, Jr., Ph.D., of Courtroom Sciences, Inc., "Trial Sciences: Neuro-Psychological Litigation and Jury Strategies"





NEBRASKA
INNOVATION
CAMPUS

UNIVERSITY OF
Nebraska
Lincoln



State-of-the-Art Audio and Visual Capabilities

Standard audio visual includes:

- Banquet Hall with seating for up to 400
- Free conference wireless
- Projectors, monitors, podium/lectern
- Event manager on-site to assist with standard audio visual needs
- HDMI & VGA cables available upon request
- Personal device adapter recommended

Nebraska Innovation Campus (NIC) is a research campus designed to facilitate new and in-depth partnerships between the University of Nebraska (UNL) and private sector businesses. NIC is located adjacent to UNL, strategically providing access to research faculty, facilities and students. Once completed, NIC will be a 2-million-square-foot campus with uniquely designed buildings and amenities that encourage people to create and transform ideas into global innovation. NIC aspires to be the most sustainable research and technology campus in the U.S.



FREE PARKING!



DIRECTIONS

From Omaha, NE:

1. Take I-80 W toward Lincoln, NE
2. Follow I-80 W to US-6 in Waverly. Take exit 409 from I-80 W.
3. Turn left onto US-6 W
4. Turn left onto State Fair Park Drive
5. Continue onto Salt Creek Roadway
6. Turn right onto N 21st Street
7. Arrived at Nebraska Innovation Campus

From Grand Island, NE:

1. Take I-80 E toward Lincoln, NE
2. Follow I-80 E to W. Cornhusker Hwy in Lincoln, NE. Take exit 399 from I-80 E.
3. Turn left onto W. Cornhusker Hwy
4. Continue on W. Cornhusker Hwy to State Fair Park Drive
5. Turn right onto State Fair Park Drive
6. Continue onto Salt Creek Roadway
7. Turn right onto N 21st Street
8. Arrived at Nebraska Innovation Campus



The Nebraska Defense Counsel Association consists of members of the Nebraska State Bar Association who devote a major portion of their professional time to the defense of civil claims and litigation. The Association is dedicated to the defense of civil actions and the promotion of fairness, professionalism, and integrity in the civil justice system.

The purpose of the Association is:

- 1. To take action to help insure that defendants in our civil justice system receive fair and impartial treatment by juries, the judiciary, and the legislature;*
- 2. To enhance the knowledge and skills of its members and clients by promoting educational programming and the exchange of information, ideas and litigation techniques;*
- 3. To promote among all lawyers involved in civil litigation the highest standards of professionalism, and to encourage civility and courtesy in the conduct of trials and legal proceedings; and*
- 4. To encourage and develop collegiality and camaraderie among its members.*



Our NDCA Mission: To enhance the knowledge and skills of its members and members' clients through educational programming and the exchange of information, ideas, and litigation techniques and to promote the highest standards of professionalism, civility and courtesy in litigation. {Rev. 2014}

The Nebraska Defense Counsel Association is a state-wide association dedicated to serving the needs of our members. Membership is open to Nebraska attorneys who devote a major portion of their professional time to the defense of civil claims and litigation. The NDCA is comprised of over 200 Nebraska defense attorneys, practicing in state and federal courts.



2017 ANNUAL MEETING ATTENDEE REGISTRATION FORM

NAME: _____

TITLE: _____ NE BAR NUMBER: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

*Please note that registration confirmation will be sent only to the email address that is provided on this form.

EXHIBITOR REGISTRATION OPTION

- ☐ NDCA Member - \$250
- ☐ NDCA Discount Firm - \$200
(4th, 5th, 6th, etc. – registration*)
*If more than 3 members of the same law firm register, then each additional member from that firm qualifies for the discounted rate
- ☐ Non-Member - \$475
- ☐ Insurance Industry Member - \$200
- ☐ Government/Public Sector/Non-Profit Attorney - \$50
- ☐ Law Student - \$20
- ☐ Printed Seminar Materials - \$15

*This seminar is paperless, electronic materials are available for no additional charge

Total: \$ _____

Registration fee includes: free parking, free conference wireless, electronic seminar materials, meals and refreshments provided throughout the day, followed by a complimentary social hour.

Deadline to register is Wednesday, May 24, 2017 *Please add \$10 fee for late registration

Please fill out the form electronically and E-Mail to: executivedirector@nebraskadefense.org;
or print, complete and mail the form, with payment to:
NDCA, Attn: Executive Director, P.O. Box 493, Omaha, NE 68101-0493.



Nebraska Defense Counsel Association

MEMBERSHIP ELIGIBILITY

1. Member of Nebraska State Bar.
2. Devote a major portion of your professional time to the representation of an insurance company or its insureds, a corporation, or governmental entity.

MEMBERSHIP APPLICATION

Categories for membership in NDCA:

- ☐ **Individual Defense Attorney** - \$120.00/year
- ☐ **Government/Public Sector/Non-profit Attorney** - \$95.00/year
- ☐ **Young Lawyer*** - \$95.00/year (*in practice for ten (10) years or less)
 - ☐ *Check here to join the NDCA Young Lawyers Committee*
- ☐ **Firm Membership** - \$120.00/year each for first seven members
\$ 95.00/year for each additional member after first seven members
Please complete an application for each member
- ☐ **Student Membership** - \$20.00/year

ALL ITEMS ARE MANDATORY

Name: _____

Firm/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Nebraska Bar Number: _____ Date Admitted: _____

Primary Area(s) of Practice: _____

Are you a current member of DRI, The Voice of the Defense Bar? Yes No

To the extent that I engage in personal injury litigation, I DO NOT, for the most part, represent plaintiffs. I have read the above and hereby make application for individual membership.

Signature: _____ Date: _____

My Check for \$_____ is enclosed.

Please note: Membership is **not transferable**.
For more information about NDCA or to contact
an officer, please visit our website:
www.nebraskadefense.org

Send complete application with payment to:
Nebraska Defense Counsel Association
Attn: Nicole M. Day, Executive Director
P.O. Box 493 Omaha, NE 68101-0493

Nebraska Defense Counsel Association
PO Box 493
Omaha, Nebraska 68101-0493

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Nebraska Defense Counsel Association

***SIGN UP
NOW!***

ANNUAL MEETING & SEMINAR

Friday, June 2, 2017

Location: Nebraska Innovation Campus, 2021 Transformation Drive,
Lincoln, Nebraska

Time: 8:00 a.m. – 3 :30 p.m., followed by a social hour

CLE (Pending Approval) – 5.5 incl. 2.0 professional responsibility