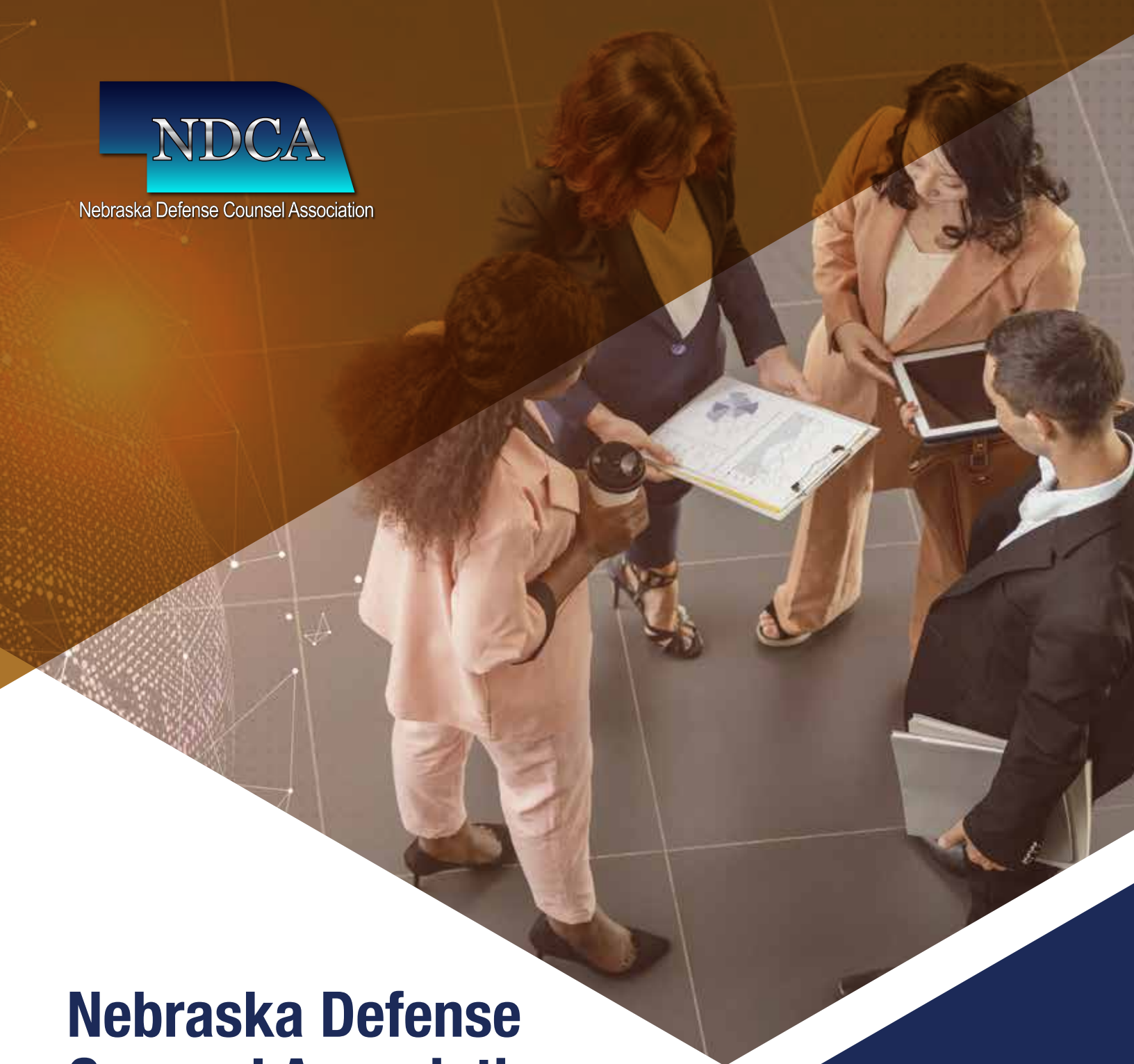




Nebraska Defense Counsel Association



Nebraska Defense Counsel Association 2023 Annual Meeting

Friday, June 16, 2023

**The Farnam
1299 Farnam Street
Omaha, NE 68102**

**CLE General 4.0 Hours
CLE Ethics 2.0 Hours**

REGISTER NOW

Nebraska Defense Counsel Association 2023 Annual Meeting

Friday, June 16, 2023

The Farnam
1299 Farnam Street
Omaha, NE 68102

There are three (3) ways to register:

- 1. Online Registration:** www.nebraskadefense.org.
On the Home Page, fill out the Registration Form and you will be prompted for payment. (You do not need to log in to the members only pages to register or renew membership.)
- 2. Email:** Fill out the Registration Form electronically and email to: executivedirector@nebraskadefense.org
- 3. Regular Mail:** Fill out the Registration Form and mail with your payment to:
NDCA
Attn: Executive Director
222 S. Rivereside Plaza, Ste. 1870
Chicago, IL 60606



PROGRAM SCHEDULE

CLE General 4.0 Hours
CLE Ethics 2.0 Hours

8:00am - 9:00am

Registration/Continental Breakfast

9:00am - 9:10am

Welcome and Introduction

President Tanya J. Hansen, NDCA President
Betsy Seeba-Walters, NDCA President-Elect and Seminar Chair

9:10am - 9:30am

Legislative Update

Brent T. Smoyer, Rembolt Ludtke, LLP

9:30am - 10:30am

The Psychology of Negotiations

Robert S. Keith, Engles, Ketcham, Olson and Keith

10:30am - 10:45am

Coffee Break/Networking

10:45am - 11:45am

May it Displease the Court? Keeping Your Head (and your Law License) in Court

Legal Humorist Sean Carter will review some of the most outrageous breaches of lawyer decorum in recent years. In doing so, he will address the underlying reasons for lawyers to act out in this manner and provide tips to prevent losing control of our emotions (and our law licenses)

Sean Carter, Chief Humor Officer, Mesa CLE

11:45am - 12:30pm

Lunch

12:30pm - 12:45pm

Awards

12:45pm - 1:15pm

Case Law Update: Top Decisions of 2023

Mary M. Schott, Evans & Dixon, LLC

1:15pm - 2:15pm

**Effective Hiring Methods for Getting and Receiving Diverse Talent
(1 hour DEI for Iowa CLE)**

Shawntal M. Mallory, Executive Director,
Nebraska Legal Diversity Council

2:15pm - 2:30pm

Coffee Break/Networking



PROGRAM SCHEDULE continued

2:30pm - 3:30pm

Best Practices for Attorney Communications

This presentation will focus on attorney communications, including maintaining civility in professional communications, avoiding inadvertent waiver of attorney-client privilege, understanding the scope of representation where corporate clients are involved, and making required disclosures.

Christine Westberg Dorn, Mooney, Lenaghan, Westberg Dorn, LLC
Tanya J. Hansen, Smith, Johnson, Allen, Connick & Hansen

3:30pm - 4:30pm

Effectively Selecting IME Doctors and What Doctors Need to Facilitate Effective Reviews

Effective communication between the attorney, scheduling company and the retained expert.

Bill Hombach, Integrated Medical Evaluations, Inc.
Dr. Chris Cornett

4:30pm - 6:30pm

Cocktail Reception

LOCATION

The Nebraska Defense Counsel Association Annual Meeting and Seminar will be held on Friday, June 16, 2023 at

The Farnam
1299 Farnam Street
Omaha, NE 68102

See following page for more hotel information.





Nebraska Defense Counsel Association

ATTENDEE REGISTRATION FORM

[Click here](#) to fill out registration form electronically.

Nebraska Defense Counsel Association Annual Meeting

Friday, June 16, 2023
The Farnam
1299 Farnam Street, Omaha, NE 68102

Name: _____

Title: _____ NE Bar Number: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

*Please note that registration confirmation will be sent only to the email address that is provided on this form.

ATTENDEE REGISTRATION OPTIONS

- NDCA Member** \$250
- NDCA Discount Firm** \$200
(4th, 5th, 6th, etc., registration*)
* If more than 3 members of the same law firm register, then each additional member from that firm qualifies for the discounted rate.
Requires mail in registration.
- Non-Member** \$475
- Insurance Industry Member** \$200
- Government/Public Sector/Non-Profit Attorney** \$50
- Law Student** \$20

FIRM SPONSORSHIP LEVEL OPTIONS

- Platinum** \$1,500
Includes three registrations
- Gold** \$1,250
Includes two registrations
- Silver** \$850
Includes one registration

Registration fee includes: parking, wi-fi, electronic seminar materials, meals and refreshments provided throughout the day, followed by a complimentary social hour.

Total: \$ _____

THERE ARE THREE (3) WAYS TO REGISTER:

1. Online Registration: www.nebraskadefense.org. On the Home Page, fill out the Registration Form and you will be prompted for payment. (You do not need to log in to the members only pages to register or renew membership.)

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3. Regular Mail: Fill out the Registration Form and mail with your payment to:

NDCA
Attn: Executive Director
222 South Riverside Plaza, Ste. 1870
Chicago, IL 60606

ADVERTISING OPTIONS AND SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Platinum: \$2,500 6' table, 2 badges allowing event attendance with meals, sponsorship of a featured event (*example: reception, lunch, etc.*), recognition in convention materials, and company's name displayed as a Platinum Sponsor throughout the event. Platinum Sponsors are also supplied with an event registration list.

Gold: \$1,500 6' table, 1 badge allowing event attendance with meal, sponsorship of a break-level sponsor item (*example: reception refreshments, conference materials, parking, etc.*), recognition in convention materials, and company's name displayed as a Gold Sponsor throughout the event.

Silver: \$1,000 Sponsorship of a break-level sponsor item (*example: morning or afternoon break, etc.*), recognition in the convention materials and company's name displayed as a Silver Sponsor throughout the event.

Bronze: \$500 Recognition in convention materials and company's name displayed as a Bronze Sponsor throughout the event.

ANNUAL MEETING FIRM SPONSORSHIPS

Platinum:	\$1,500 / 3 Registrations
Gold:	\$1,250 / 2 Registrations
Silver:	\$850 / 1 Registration

SUPPLEMENTAL NDCA ADVERTISING/ SPONSORSHIP OPTIONS

NDCA Quarterly Webinar (<i>logo on screen throughout event</i>)	\$500
Full Page Ad in NDCA Newsletter (3 issues)	\$2,000
Half-Page Ad in NDCA Newsletter (3 issues)	\$1,500
Quarter-Page Ad in NDCA Newsletter (3 issues)	\$1,000

EXCLUSIVE 2023 SPONSORSHIP PACKAGE

NDCA is now offering a special value package option for 2023 that includes:

- Platinum Sponsorship (see above for details)
- Full-page ad guaranteed in 3 issues of the NDCA Newsletter
- Premium placement of company firm/logo, contact information, and website link from the homepage of www.nebraskadefense.org

Maximum exposure to your target market for only \$3,500. Our best value!

Yes, I would like to partner with NDCA in 2023

<input type="checkbox"/> Special Value Package	\$3,500
<input type="checkbox"/> Platinum Sponsorship	\$2,500
<input type="checkbox"/> Gold Sponsorship	\$1,500
<input type="checkbox"/> Silver Sponsorship	\$1,000
<input type="checkbox"/> Bronze Sponsorship	\$500
<input type="checkbox"/> Annual Meeting Platinum Firm Sponsorship	\$1,500
<input type="checkbox"/> Annual Meeting Gold Firm Sponsorship	\$1,250
<input type="checkbox"/> Annual Meeting Silver Firm Sponsorship	\$850
<input type="checkbox"/> NDCA Quarterly Webinar	\$500
<input type="checkbox"/> Full-Page Ad in NDCA Newsletter (3)	\$2,000
<input type="checkbox"/> Half-Page Ad in NDCA Newsletter (3)	\$1,500
<input type="checkbox"/> Quarter-Page Ad in NDCA Newsletter (3)	\$1,000



Nebraska Defense Counsel Association

Please return this portion to:

NDCA

Attn: Cheryl Palombizio

sponsorship@nebraskadefense.org

222 South Riverside Plaza, Suite 1870

Chicago, IL 60606

Enclosed is my check made payable to the
Nebraska Defense Counsel Association in the amount of \$_____



Nebraska Defense Counsel Association

NDCA 2023 Annual Meeting and Seminar

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